## Think Commercial: Egypt's 1st roundtable talks on future of non-residential real estate

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The first roundtable in Egypt on non-residential real estate, including commercial, medical, and administrative real estate, will be held on 20 March under the title "Think Commercial" at Nile Ritz Carlton hotel.

The meeting will be organized by Window and Media Avenue companies which are specialized in organizing conferences. The round-table talks will see the presence of major real estate developers that are specialized in non-residential buildings, in addition to investment, mortgage, economic, and commercial experts concerned with the non-residential sector, alongside government officials and parliament members.

The meeting will tackle the mechanism of developing non-residential real estate projects, the international standards of this kind of projects, and the technical conditions to ensure their success.

Specialists and investors will be presenting the real situation of non-residential real estate market, the challenges that developers are facing currently, the changes in policies of companies in terms of unit leasing and selling, and the competition between real estate developers of this kind of projects during this period.

The round-table talks aims to shed light on the developmental side and encourage investments which non-residential sectors contribute, in addition to channeling funds towards projects that bring revenues for both investors and the society.

Speakers in the meeting will be discussing activating the law regulating the process of opening commercial and administrative activities in residential buildings, in addition to the factors that measure the success of projects and the variety of targeted client segments in each project according to the studies carried out before implementation.

The meeting will also discuss the demand and supply in the sector of commercial buildings and the advantages of dealing with this kind of buildings. The round-table will also discuss the pricing of leased commercial centres after the application of VAT on their contracts.